



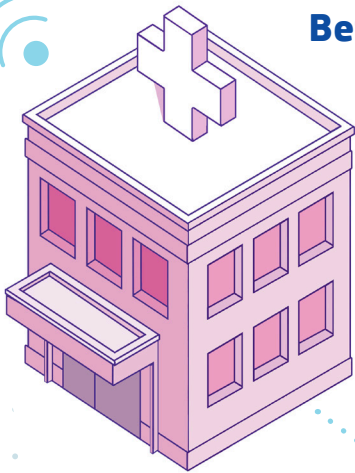
European  
Commission

# WHAT'S IN IT FOR ME

SHAPING EUROPE'S  
DIGITAL FUTURE

February 2020  
#DigitalEU

All Europeans can thrive in a digitalised society



## Better medical diagnosis and treatment

- ▶ Secure remote access to personal health records for targeted and faster research, diagnosis and treatment.



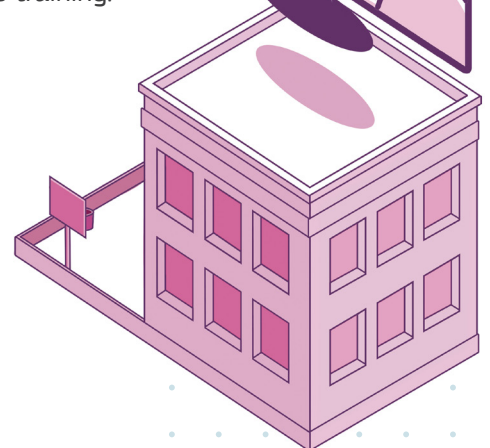
## Stronger digital skills

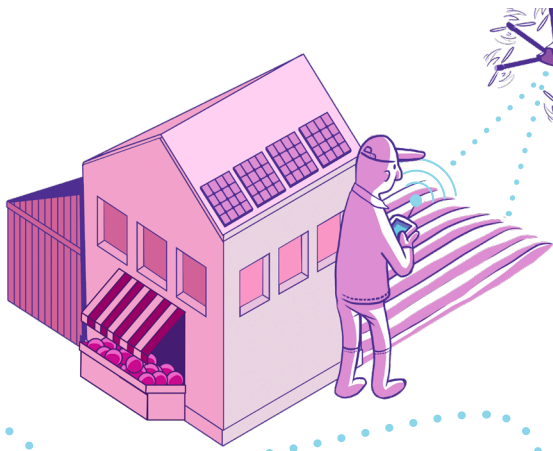
- ▶ Lifelong access to digital technology and skills training.



## Trusted digital identity

- ▶ More personal privacy, less fraud and quicker interactions with government and business.



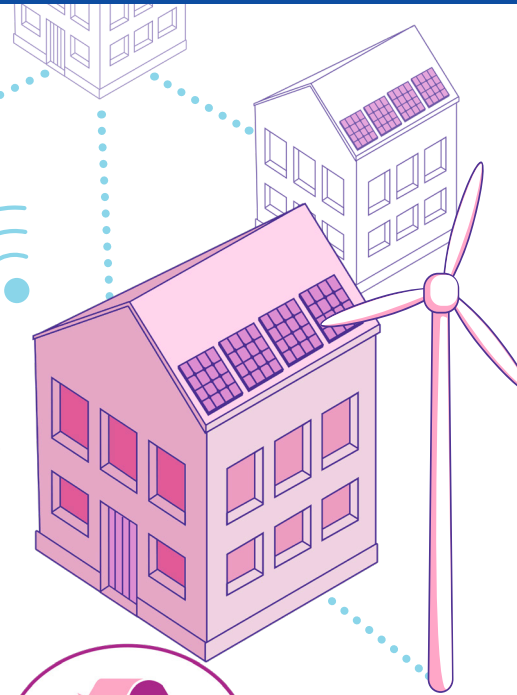


## More environmentally friendly agriculture

► Better food with fewer pesticides, fertilisers, fuel and water thanks to AI, data and 5G.

## Lower climate impact and money saved

► Individual energy production and storage and lower energy bills, thanks to intelligent heating and cooling and smart grids.



## Cleaner environment

► Electronic waste contains scarce resources and precious metals, but only about 35% of electronics are currently recycled.



## Longer lasting electronic equipment

► Electronic devices that last longer can easily be updated, repaired and recycled.



## Digitalised transport

► Better and safer mobility thanks to interactions between cars and with road infrastructures.



## Fight against online disinformation

► Access to diverse and reliable media content.

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